

# Exponential and Logarithmic Functions

## The Basics

If  $n$  and  $m$  are positive integers...

$$a^n = \underbrace{a \cdot a \cdot \dots \cdot a}_n \quad (\text{WeBWorK: } a^{\wedge} n \text{ or } a * * n)$$

**Some identities:**

$$a^n * a^m = a^{n+m} \quad (a^n)^m = a^{n*m}$$

(Notice:  $a^{m^n}$  means  $a^{(m^n)}$ , since  $(a^m)^n$  can be written another way)

$$a^n * b^n = (a * b)^n$$

**Examples:**

$$2^5 = 2 * 2 * 2 * 2 * 2$$

$$2^5 * 2^3 = (2 * 2 * 2 * 2 * 2) * (2 * 2 * 2) = 2^8$$

$$(2^3)^5 = (2 * 2 * 2) * (2 * 2 * 2) * (2 * 2 * 2) * (2 * 2 * 2) * (2 * 2 * 2) = 2^{15}$$

$$2^{3^5} = 2^{243} \gg (2^3)^5 = 2^{15}$$

$$2^3 * 5^3 = (2 * 2 * 2) * (5 * 5 * 5) = (2 * 5) * (2 * 5) * (2 * 5) = (2 * 5)^3$$

## Pushing it further...

Take for granted: If  $n$  and  $m$  are positive integers,

$$a^n = \underbrace{a \cdot a \cdot \dots \cdot a}_n, \quad a^n * a^m = a^{n+m}, \quad (a^n)^m = a^{n*m}.$$

Notice:

1. What is  $a^0$ ?

$$a^n = a^{n+0} = a^n * a^0, \quad \text{so } \boxed{a^0 = 1}.$$

2. What is  $a^x$  if  $x$  is negative?

$$a^n * a^{-n} = a^{n-n} = a^0 = 1, \quad \text{so } \boxed{a^{-n} = 1/(a^n)}.$$

3. What is  $a^x$  if  $x$  is a fraction?

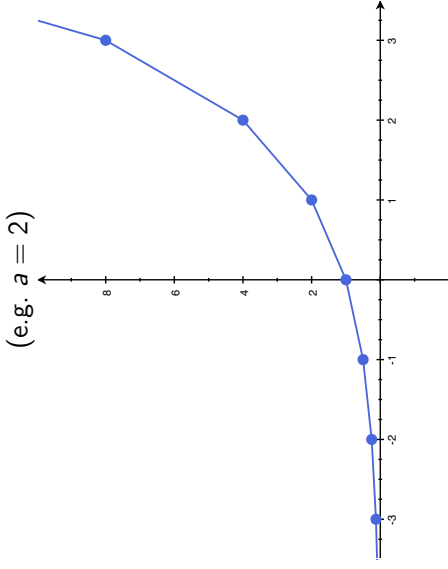
$$(a^n)^{1/n} = a^{n * \frac{1}{n}} = a^1 = a, \quad \text{so } \boxed{a^{1/n} = \sqrt[n]{a}}$$

$$\text{and } \boxed{a^{m/n} = \sqrt[n]{a^m} = (\sqrt[n]{a})^m}.$$

Example:  $8^{5/3} = (\sqrt[3]{8})^5 = 2^5 = 32$  or  $8^{5/3} = \sqrt[3]{8^5} = \sqrt[3]{32,768} = 32$

What is  $a^x$  for all  $x$ ?

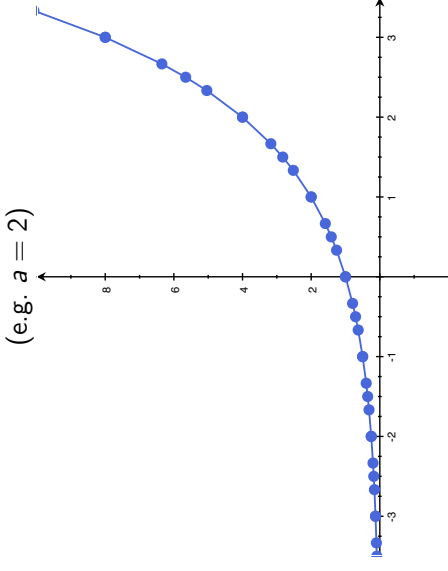
If  $a > 1$ :



$x = \dots, -3, -2, -1, 0, 1, 2, 3, \dots$

What is  $a^x$  for all  $x$ ?

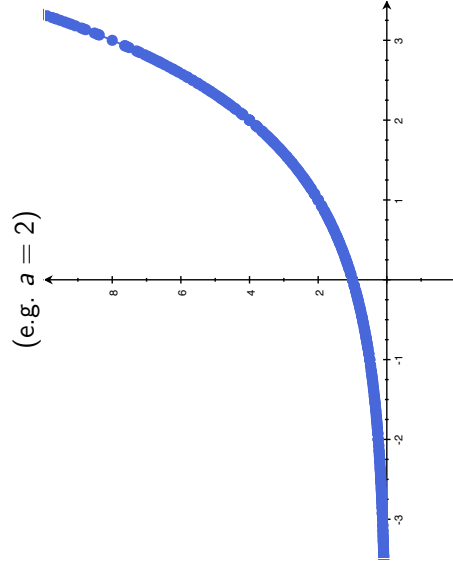
If  $a > 1$ :



$x = n/2$  and  $n/3$ , for  $n = 0, \pm 1, \pm 2, \pm 3, \dots$

What is  $a^x$  for all  $x$ ?

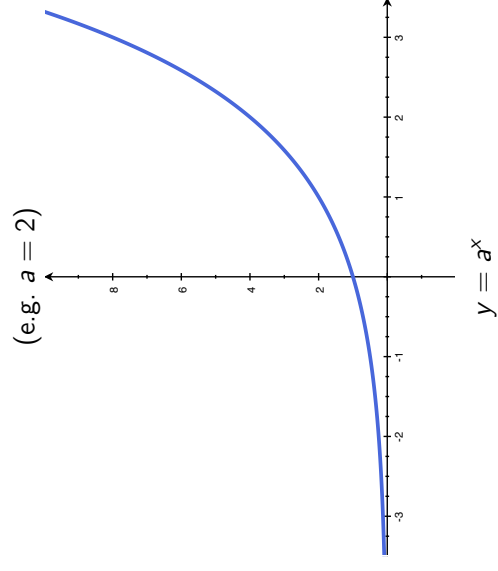
If  $a > 1$ :



$x = n/2, n/3, \dots, n/15$ , for  $n = 0, \pm 1, \pm 2, \pm 3, \dots$

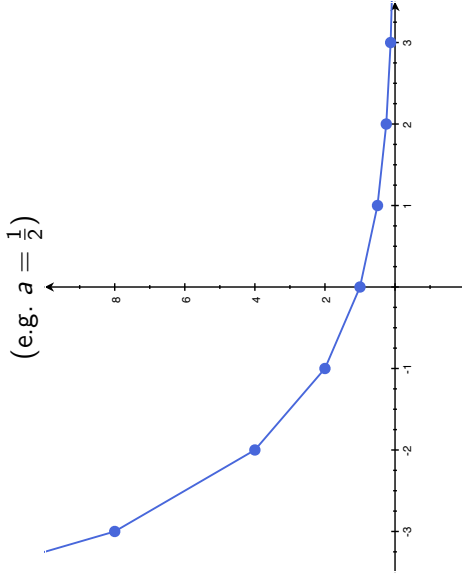
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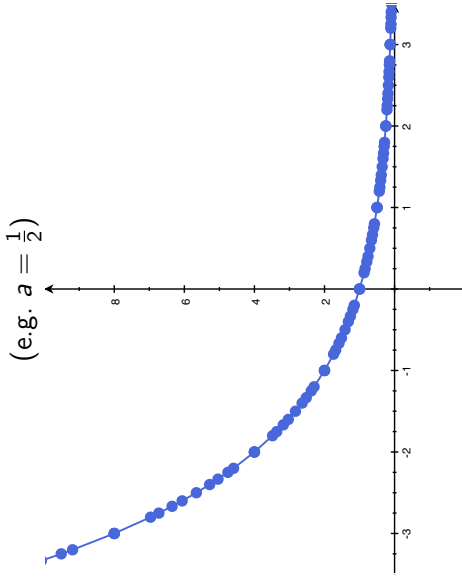
If  $0 < a < 1$ :



$x = \dots, -3, -2, -1, 0, 1, 2, 3, \dots$

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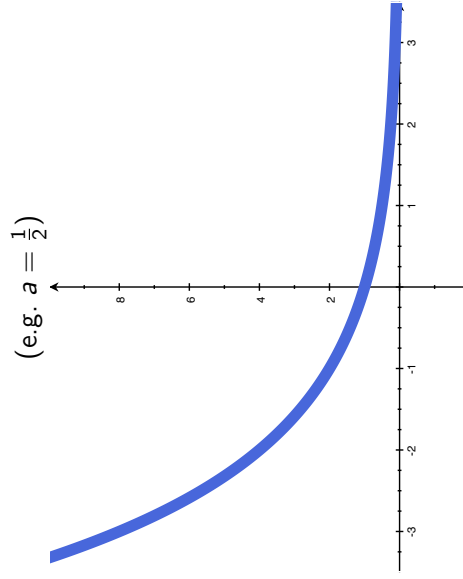
If  $0 < a < 1$ :



$x = n/2, n/3, n/4, n/5, \text{ for } n = 0, \pm 1, \pm 2, \pm 3, \dots$

What is  $a^x$  for all  $x$ ?

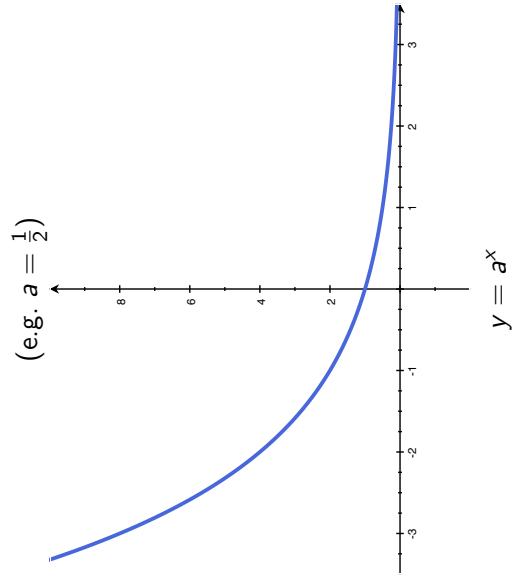
If  $0 < a < 1$ :



$x = n/2, n/3, \dots, n/100, \text{ for } n = 0, \pm 1, \pm 2, \pm 3, \dots$

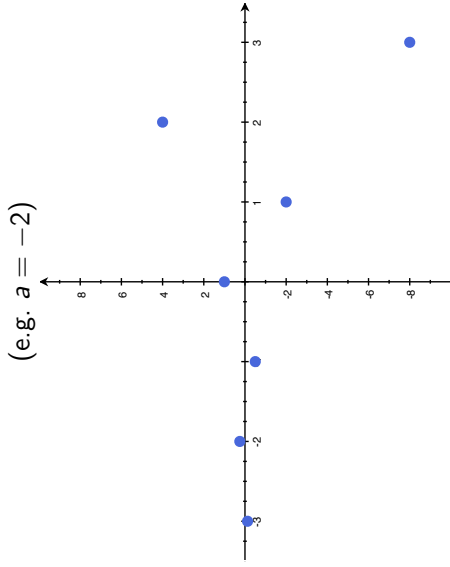
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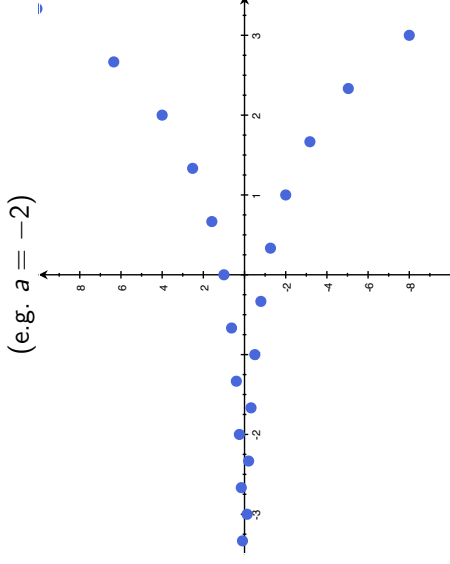
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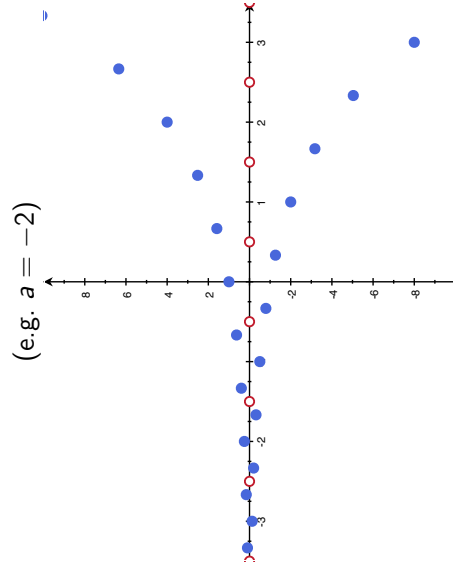
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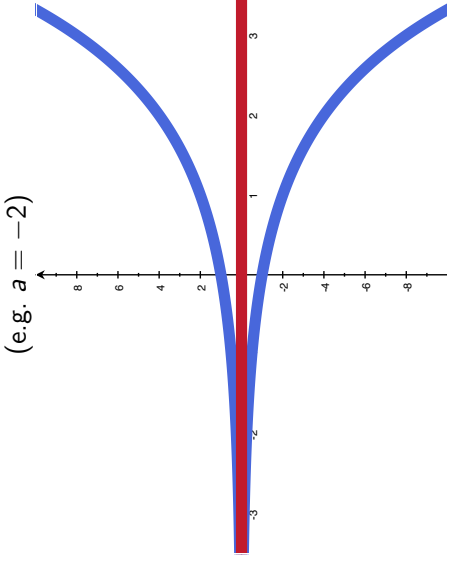
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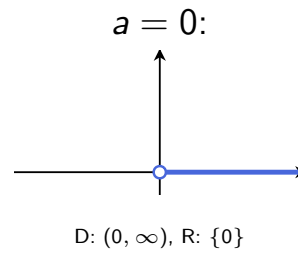
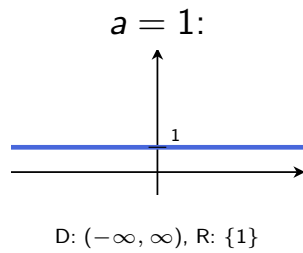
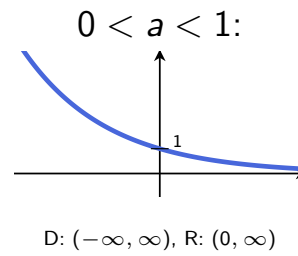
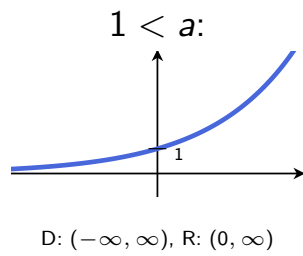


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If  $0 > a$ :



## The function $a^x$ :

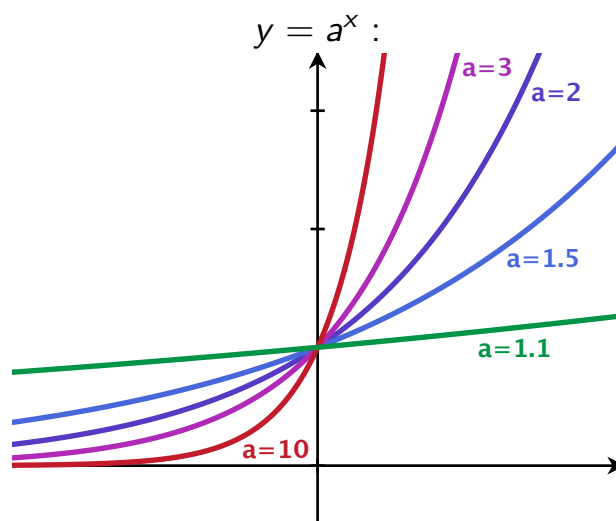


### Properties:

$$a^b * a^c = a^{b+c} \quad (a^b)^c = a^{b*c} \quad a^{-x} = 1/a^x \quad a^c * b^c = (ab)^c$$

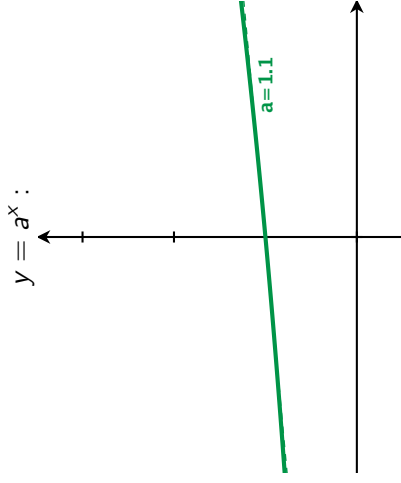
## Our favorite exponential function:

Look at how the function is increasing through the point  $(0, 1)$ :



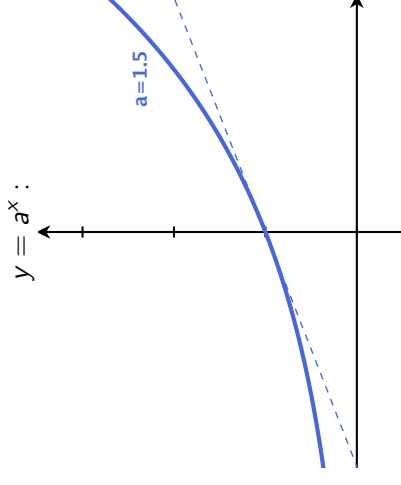
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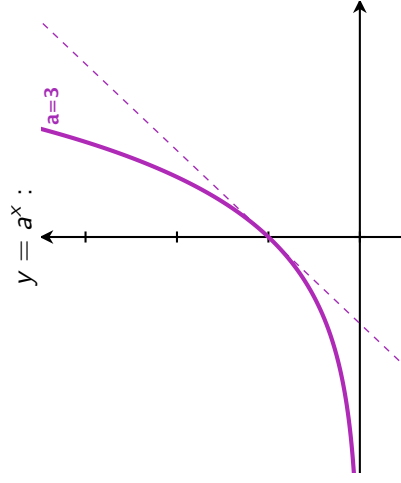
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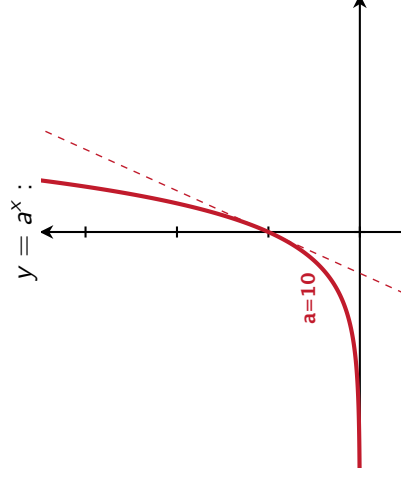
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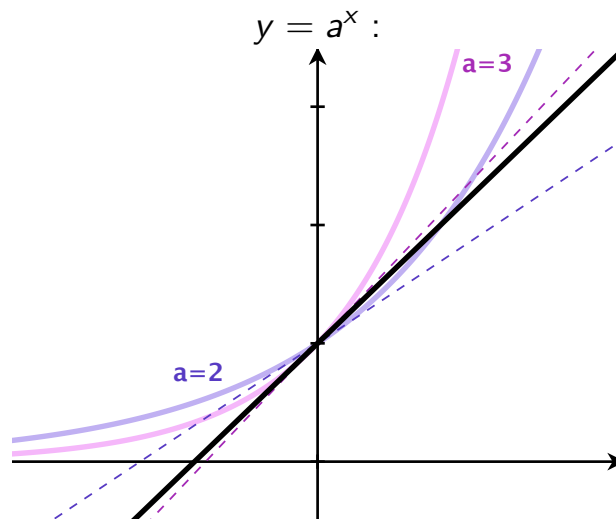
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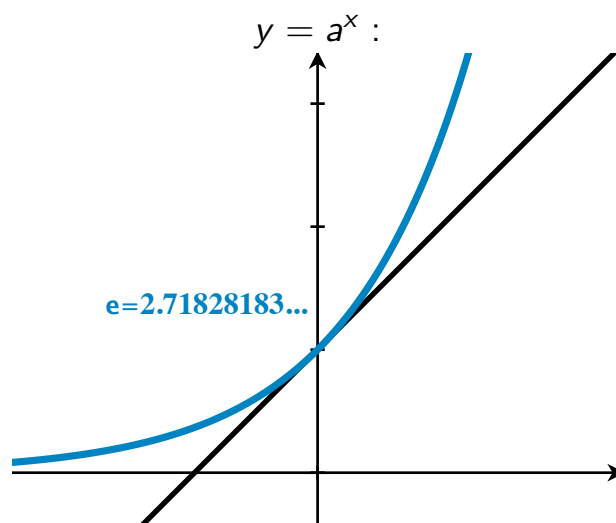
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**Q:** Is there an exponential function whose slope at  $(0, 1)$  is 1?

## Our favorite exponential function:

Look at how the function is increasing through the point  $(0, 1)$ :



**Q:** Is there an exponential function whose slope at  $(0, 1)$  is 1?

**A:**  $e^x$  is the exponential function whose slope at  $(0, 1)$  is 1.

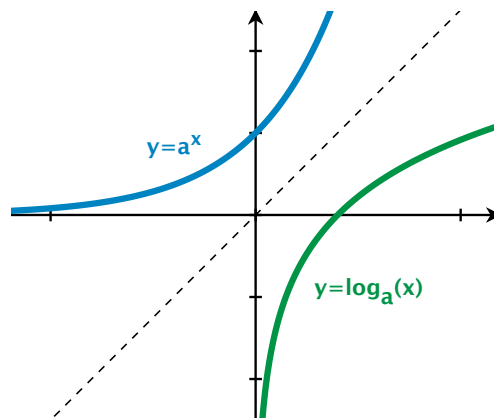
( $e = 2.71828183\dots$  is to calculus as  $\pi = 3.14159265\dots$  is to geometry)

## Logarithms

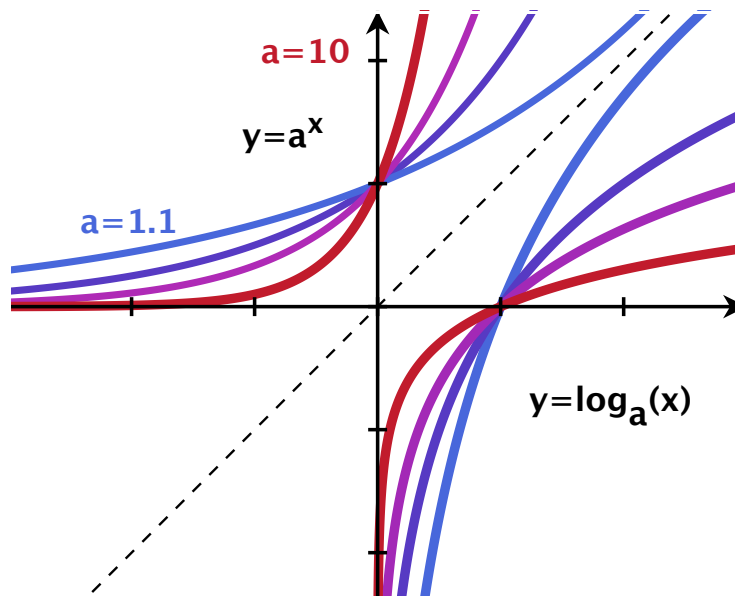
The exponential function  $a^x$  has inverse  $\log_a(x)$ , i.e.

$$\log_a(a^x) = x = a^{\log_a(x)}, \quad \text{i.e.}$$

$$y = a^x \quad \text{if and only if} \quad \log_a(y) = x.$$



## Properties of Logarithms



Domain:  $(0, \infty)$  i.e. all  $x > 0$

Range:  $(-\infty, \infty)$  i.e. all  $x$



## Properties of Logarithms

Since...

1.  $a^0 = 1$
2.  $a^1 = a$
3.  $a^b * a^c = a^{b+c}$
4.  $(a^b)^c = a^{b*c}$

we know...

1.  $\log_a(1) = 0$
2.  $\log_a(a) = 1$
3.  $\log_a(b * c) = \log_a(b) + \log_a(c)$
4.  $\log_a(b^c) = c \log_a(b)$

**Example:** why  $\log_a(b * c) = \log_a(b) + \log_a(c)$ :

Suppose  $y = \log_a(b) + \log_a(c)$ .

Then  $a^y = a^{\log_a(b) + \log_a(c)} = a^{\log_a(b)} a^{\log_a(c)} = b * c$ .

So  $y = \log_a(b * c)$  as well!

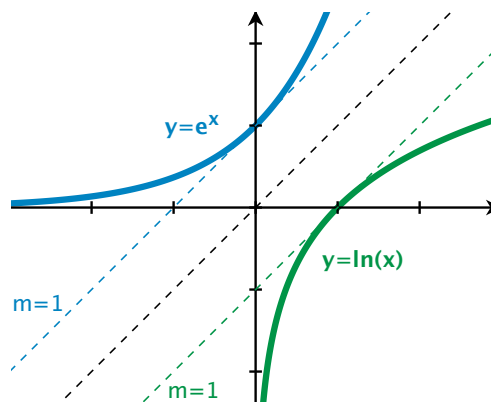
$$\text{Lastly: } \frac{\log_a(b)}{\log_a(c)} = \log_c(b)$$

## Favorite logarithmic function

Remember:  $y = e^x$  is the function whose slope through the point  $(0,1)$  is 1.

The *inverse* to  $y = e^x$  is the *natural log*:

$$\ln(x) = \log_e(x)$$



We will often use the facts that  $e^{\ln(x)} = x$  (for  $x > 0$ ) and  $\ln(e^x) = x$  (for all  $x$ )

## Two super useful facts:

Explain why:

(1)  $\log_a(b) = \ln(b)/\ln(a)$

(2)  $a^b = e^{b \ln(a)}$  [hint: start by rewriting  $b \ln(a)$ , and use the fact that  $e^{\ln(x)} = x$ ]

## Examples:

(1) Condense the logarithmic expressions

$$\frac{1}{2} \ln(x) + 3 \ln(x+1) \quad 2 \ln(x+5) - \ln(x) \quad \frac{1}{3} (\log_3(x) - \log_3(x+1))$$

(2) Solve the following expressions for  $x$ :

$$e^{-x^2} = e^{-3x-4} \quad 3(2^x) = 24$$

$$2(e^{3x-5}) - 5 = 11 \quad \ln(3x+1) - \ln(5) = \ln(2x)$$