## Exponential and Logarithm Functions

## The Basics

If $n$ and $m$ are positive integers...

$$
a^{n}=\underbrace{a \cdot a \cdots \cdots a}_{n} \quad\left(\text { WeBWoRK: } a^{\wedge} n \text { or } a * * n\right)
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Some identities:

## Examples:

$$
2^{5}=2 * 2 * 2 * 2 * 2
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Example: $8^{5 / 3}=(\sqrt[3]{8})^{5}=2^{5}=32$ or $8^{5 / 3}=\sqrt[3]{8^{5}}=\sqrt[3]{32,768}=32$

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\begin{aligned}
& \text { (e.g. a }=-2 \text { ) } \\
& x=n / 2, n / 3, \ldots, n / 100, \text { for } n=0, \pm 1, \pm 2, \pm 3, \ldots \\
& \mathrm{OH} \text { NO! }
\end{aligned}
$$

The function $a^{x}$ :


D: $(-\infty, \infty), R:(0, \infty)$


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D: $(0, \infty), R:\{0\}$

Properties:
$a^{b} * a^{c}=a^{b+c} \quad\left(a^{b}\right)^{c}=a^{b * c} \quad a^{-x}=1 / a^{x} \quad a^{c} * b^{c}=(a b)^{c}$

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Look at how the function is increasing through the point $(0,1)$ :


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Q: Is there an exponential function whose slope at $(0,1)$ is 1 ?
A: $e^{x}$ is the exponential function whose slope at $(0,1)$ is 1 . ( $e=2.71828183 \ldots$ is to calculus as $\pi=3.14159265 \ldots$ is to geometry)

## Logarithms

The exponential function $a^{x}$ has inverse $\log _{a}(x)$

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Domain: $(0, \infty)$ i.e. all $x>0$
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0<a<1 \text { : }
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5. $\log _{a}(a)=1$
6. $\log _{a}(b * c)=$ $\log _{a}(b)+\log _{a}(c)$

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\text { 2. } a^{1}=a & \text { 2. } \log _{a}(a)=1 \\
\text { 3. } a^{b} * a^{c}=a^{b+c} & \text { 3. } \log _{a}(b * c)= \\
& \log _{a}(b)+\log _{a}(c)
\end{array}
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Example: why $\log _{a}(b * c)=\log _{a}(b)+\log _{a}(c)$ :
Suppose $y=\log _{a}(b)+\log _{a}(c)$.

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Example: why $\log _{a}(b * c)=\log _{a}(b)+\log _{a}(c)$ :
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So $y=\log _{a}(b * c)$ as well!

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8. $\log _{a}\left(b^{c}\right)=c \log _{a}(b)$

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$$
\text { Lastly: } \frac{\log _{a}(b)}{\log _{a}(c)}=\log _{c}(b)
$$

## Favorite logarithmic function

Remember: $y=e^{x}$ is the function whose slope through the point $(0,1)$ is 1 .
The inverse to $y=e^{x}$ is the natural log:

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\ln (x)=\log _{e}(x)
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We will often use the facts that $e^{\ln (x)}=x$ (for $x>0$ ) and $\ln \left(e^{x}\right)=x$ (for all $x$ )

## Two super useful facts:

Explain why:
(1) $\log _{a}(b)=\ln (b) / \ln (a)$
(2) $a^{b}=e^{b \ln (a)}$ [hint: start by rewriting $b \ln (a)$, and use the fact that $\left.e^{\ln (x)}=x\right]$

## Two super useful facts:

Explain why:
(1) $\log _{a}(b)=\ln (b) / \ln (a)$

Since $\ln (b)=\log _{e}(b)$ and $\ln (a)=\log _{e}(a)$, we have

$$
\frac{\ln (b)}{\ln (a)}=\frac{\log _{e}(b)}{\log _{e}(a)}=\log _{a}(b)
$$

(2) $a^{b}=e^{b \ln (a)}\left[\right.$ hint: start by rewriting $b \ln (a)$, and use the fact that $\left.e^{\ln (x)}=x\right]$

Since $b \ln (a)=\ln \left(a^{b}\right)$ and $e^{\ln (x)}=x$, we have

$$
e^{b \ln (a)}=e^{\ln \left(a^{b}\right)}=a^{b}
$$

## Examples:

(1) Condense the logarithmic expressions
$\frac{1}{2} \ln (x)+3 \ln (x+1) \quad 2 \ln (x+5)-\ln (x) \quad \frac{1}{3}\left(\log _{3}(x)-\log _{3}(x+1)\right)$
(2) Solve the following expressions for $x$ :

$$
e^{-x^{2}}=e^{-3 x-4} \quad 3\left(2^{x}\right)=24
$$

$$
2\left(e^{3 x-5}\right)-5=11 \quad \ln (3 x+1)-\ln (5)=\ln (2 x)
$$

## Examples:

(1) Condense the logarithmic expressions

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\begin{array}{rll}
\frac{1}{2} \ln (x)+3 \ln (x+1) & 2 \ln (x+5)-\ln (x) & \frac{1}{3}\left(\log _{3}(x)-\log _{3}(x+1)\right) \\
\ln \left(\sqrt{x}(x+1)^{3}\right) & \ln \left(\frac{(x+5)^{2}}{x}\right) & \log _{3}\left(\left(\frac{x}{x+1}\right)^{1 / 3}\right)
\end{array}
$$

(2) Solve the following expressions for $x$ :

$$
\begin{array}{cc}
e^{-x^{2}}=e^{-3 x-4} & 3\left(2^{x}\right)=24 \\
x=-1,4 & x=3 \\
2\left(e^{3 x-5}\right)-5=11 & \ln (3 x+1)-\ln (5)=\ln (2 x) \\
x=\frac{\ln (8)+5}{3} & x=\frac{1}{7}
\end{array}
$$

$$
\begin{aligned}
\frac{1}{2} \ln (x)+3 \ln (x+1) & =\ln \left(x^{1 / 2}\right)+\ln \left((x+1)^{3}\right) \\
& =\ln \left(x^{1 / 2}(x+1)^{3}\right) \\
2 \ln (x+5)-\ln (x) & =\ln \left((x+5)^{2}\right)+\ln \left(x^{-1}\right) \\
& =\ln \left((x+5)^{2} \cdot x^{-1}\right)=\ln \left(\frac{(x+5)^{2}}{x}\right) \\
\frac{1}{3}\left(\log _{3}(x)-\log _{3}(x+1)\right) & =\frac{1}{3}\left(\log _{3}\left(x(x+1)^{-1}\right)\right) \\
& =\log _{3}\left(\sqrt[3]{\frac{x}{x+1}}\right)
\end{aligned}
$$

If $e^{-x^{2}}=e^{-3 x-4}$, then $-x^{2}=-3 x-4$,
(take $\ln (-)$ both sides)

If $3\left(2^{x}\right)=24$, then $2^{x}=8$,
so $x=3$

If $2\left(e^{3 x-5}\right)-5=11$, then $e^{3 x-5}=\frac{11+5}{2}=8$
so $3 x-5=\ln (8)$
so $x=\frac{\ln (8)+5}{3}$

$$
\begin{aligned}
& \text { If } \begin{aligned}
& \ln (3 x+1)-\ln (5)=\ln (2 x) \\
& e\left(\ln \left(\frac{3 x+1}{5}\right)\right)=(\ln (2 x)) \\
& e^{(3 x+1} \\
& 5=2 x \\
& 3 x+1=10 x \\
& 1=7 x \quad x=\frac{1}{7} \\
&(\ln (3 x+1)-\ln (5)=\ln (3 x+1)+\ln \left(5^{-1}\right) \\
&\left.=\ln \left((3 x+1) 5^{-1}\right)=\ln \left(\frac{3 x+1}{5}\right)\right)
\end{aligned} \\
& \ln (a)-\ln (b)=\ln (a)+\ln \left(5^{-1}\right)=\ln (9 / b)
\end{aligned}
$$

