# Exponential and Logarithm Functions

If *n* and *m* are positive integers...

$$a^n = \underbrace{a \cdot a \cdot \cdots a}_{n}$$
 (WeBWoRK:  $a^n$  or  $a * * n$ )

Some identities:

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 if x is negative?  
 $a^n * a^{-n} = a^{n-n} = a^0 = 1$ 

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$$(a^n)^{1/n} = a^{n*\frac{1}{n}} = a^1 = a,$$
 so  $a^{1/n} = \sqrt[n]{a}$ 

and 
$$a^{m/n} = \sqrt[n]{a^m} = \left(\sqrt[n]{a}\right)^m$$
.

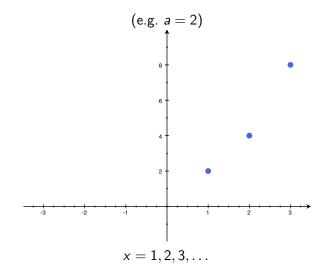
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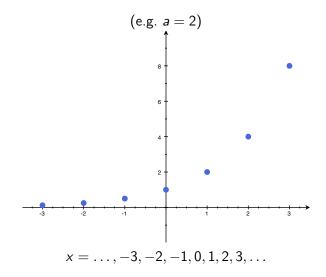
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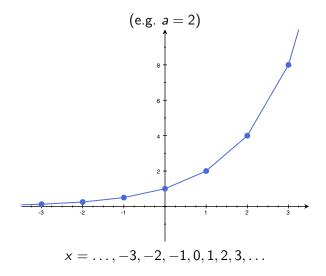
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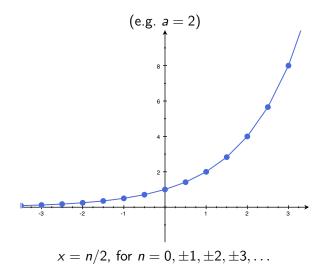


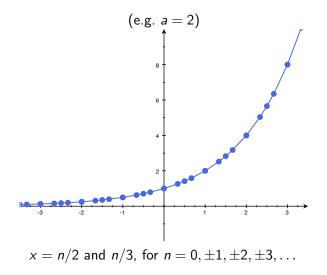
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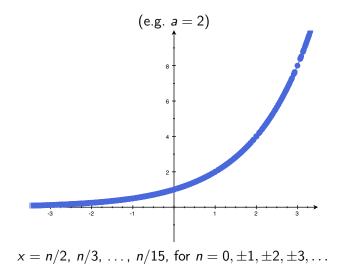


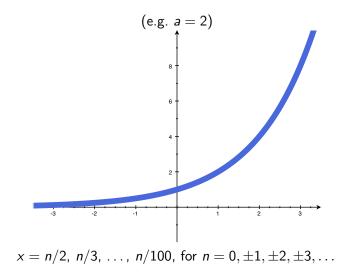
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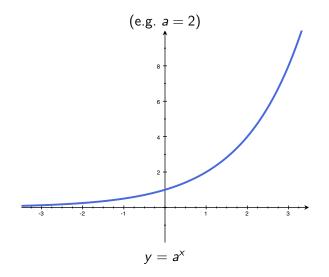




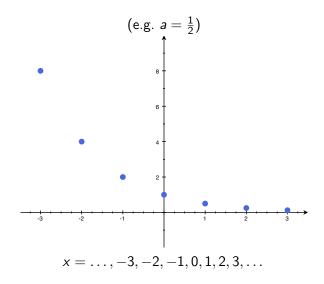


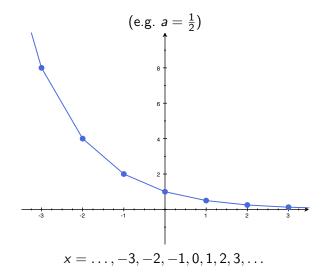


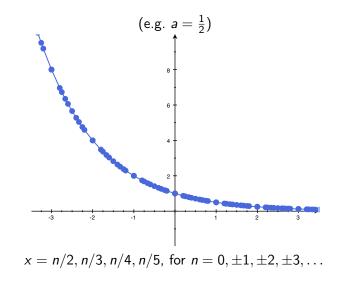


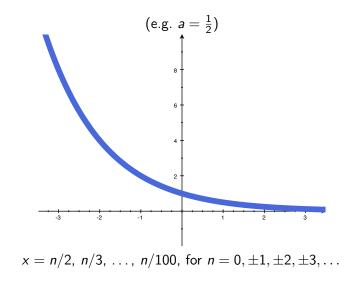


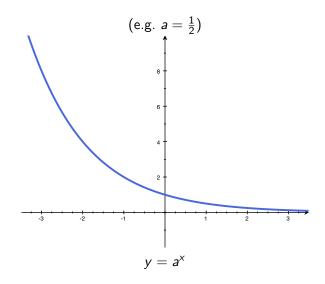
```
What is a^x for all x?
If 0 < a < 1:
```





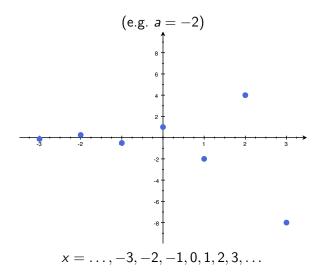


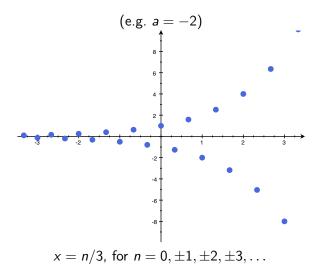


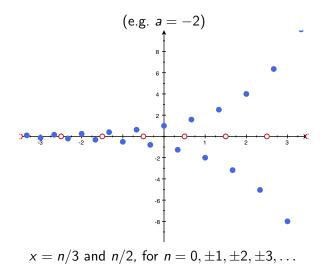


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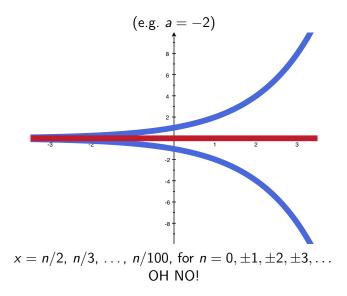
If 0 > *a*:



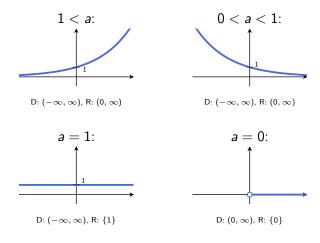




What is  $a^{\times}$  for all x? If 0 > a:



# The function $a^x$ :

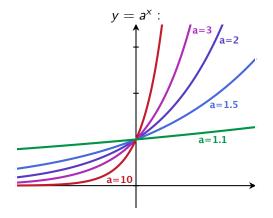


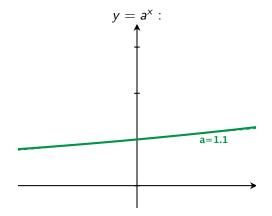
#### **Properties:**

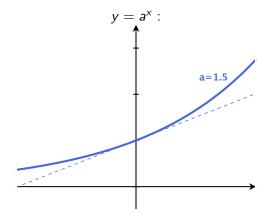
 $a^{b}*a^{c} = a^{b+c}$   $(a^{b})^{c} = a^{b*c}$   $a^{-x} = 1/a^{x}$   $a^{c}*b^{c} = (ab)^{c}$ 

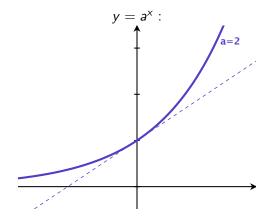
### Our favorite exponential function:

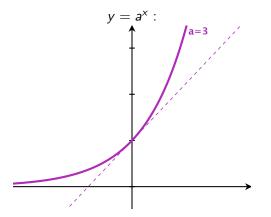
Look at how the function is increasing through the point (0, 1):

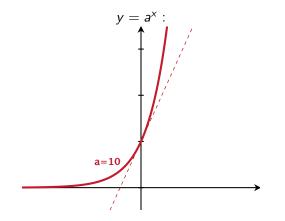


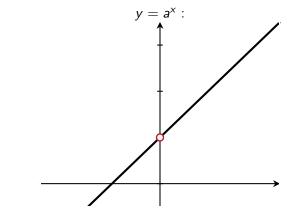






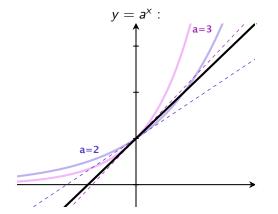




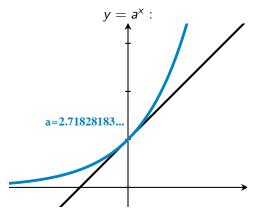


**Q**: Is there an exponential function whose slope at (0,1) is 1?

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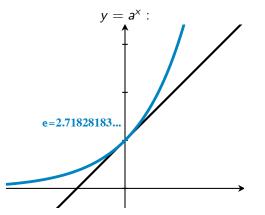


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**Q:** Is there an exponential function whose slope at (0,1) is 1? **A:**  $e^{x}$  is the exponential function whose slope at (0,1) is 1. (e = 2.71828183... is to calculus as  $\pi = 3.14159265...$  is to geometry)

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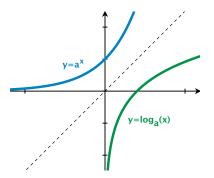
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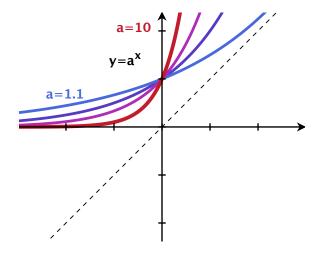
$$y = a^x$$
 if and only if  $\log_a(y) = x$ .

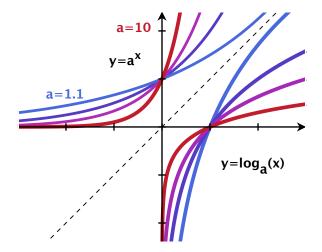
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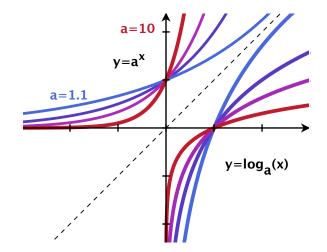
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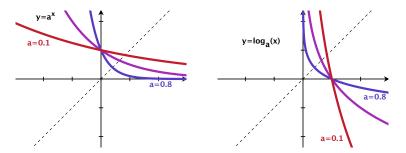




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3.  $\log_a(b * c) =$  $\log_a(b) + \log_a(c)$ 

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- 3.  $\log_a(b * c) =$  $\log_a(b) + \log_a(c)$

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$$(a^b)^c = a^{b*c}$$

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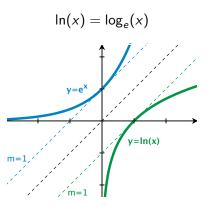
Then  $a^{y} = a^{\log_{a}(b) + \log_{a}(c)} = a^{\log_{a}(b)}a^{\log_{a}(c)} = b * c$ .

So  $y = \log_a(b * c)$  as well!

Lastly: 
$$\frac{\log_a(b)}{\log_a(c)} = \log_c(b)$$

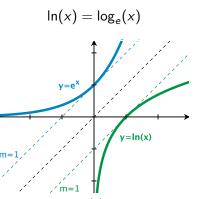
#### Favorite logarithmic function

Remember:  $y = e^x$  is the function whose slope through the point (0,1) is 1. The *inverse* to  $y = e^x$  is the *natural log*:



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We will often use the facts that  $e^{\ln(x)} = x$  (for x > 0) and  $\ln(e^x) = x$  (for all x)

#### Two super useful facts:

Explain why: (1)  $\log_a(b) = \ln(b) / \ln(a)$ 

(2)  $a^b = e^{b \ln(a)}$  [hint: start by rewriting  $b \ln(a)$ , and use the fact that  $e^{\ln(x)} = x$ ]

#### Two super useful facts:

Explain why: (1)  $\log_a(b) = \ln(b) / \ln(a)$ 

Since  $\ln(b) = \log_e(b)$  and  $\ln(a) = \log_e(a)$ , we have

$$\frac{\ln(b)}{\ln(a)} = \frac{\log_e(b)}{\log_e(a)} = \log_a(b)$$

(2)  $a^b = e^{b \ln(a)}$  [hint: start by rewriting  $b \ln(a)$ , and use the fact that  $e^{\ln(x)} = x$ ]

Since  $b \ln(a) = \ln(a^b)$  and  $e^{\ln(x)} = x$ , we have

 $e^{b\ln(a)} = e^{\ln(a^b)} = a^b$ 

Examples:

(1) Condense the logarithmic expressions  $\frac{1}{2}\ln(x)+3\ln(x+1) \qquad 2\ln(x+5)-\ln(x) \qquad \frac{1}{3}(\log_3(x)-\log_3(x+1))$ 

(2) Solve the following expressions for x:

$$e^{-x^2} = e^{-3x-4}$$
  $3(2^x) = 24$ 

 $2(e^{3x-5}) - 5 = 11$   $\ln(3x+1) - \ln(5) = \ln(2x)$ 

Examples:

(1) Condense the logarithmic expressions  

$$\frac{1}{2}\ln(x)+3\ln(x+1) \qquad 2\ln(x+5)-\ln(x) \qquad \frac{1}{3}(\log_3(x)-\log_3(x+1))$$

$$\ln\left(\frac{(x+5)^2}{x}\right)$$

$$\log_3\left(\left(\frac{x}{x+1}\right)^{1/3}\right)$$

(2) Solve the following expressions for x:

 $\ln(\sqrt{x}(x+1)^3)$ 

$$e^{-x^2} = e^{-3x-4}$$
  $3(2^x) = 24$   
 $x = -1, 4$   $x = 3$ 

 $2(e^{3x-5}) - 5 = 11$   $\ln(3x+1) - \ln(5) = \ln(2x)$ 

$$x = \frac{\ln(8) + 5}{3}$$
 
$$x = \frac{1}{7}$$

$$\frac{1}{2}\ln(x) + 3\ln(x+1) = \ln(x''^2) + \ln((x+1)^3)$$
$$= \ln(x''^2(x+1)^3)$$

$$2\ln(x+5) - \ln(x) = \ln((x+5)^{2}) + \ln(x^{-1})$$
  
=  $\ln((x+5)^{2} \cdot x^{-1}) = \ln(\frac{(x+5)^{2}}{x})$   
 $\frac{1}{3}(\log_{3}(x) - \log_{3}(x+1)) = \frac{1}{3}(\log_{3}(x(x+1)^{-1}))$   
=  $\log_{3}(\frac{3}{\sqrt{x+1}})$ 

 $If e^{-x^2} = e^{-3x-4}$ then  $-x^2 = -3x - 4$ , (take In(-) both sides)  $50 \times x^2 - 3x - 4 = 0$ (x-4)(x+1)=  $50 \times = 4 \text{ or } -1$  $1f 3(2^{*})=24$  $2^{*} = 8$ then & X = 3

 $1f 2(e^{3x-5})-5=11$ then  $e^{3x-5} = \frac{11+5}{8} = 8$ 3x - 5 = ln(8)80  $X = \begin{bmatrix} ln(8) + 5 \\ \hline 3 \end{bmatrix}$ 50

ln(3x+1) - ln(5) = ln(2x) $\left(\ln\left(\frac{3x+1}{5}\right)\right)^{=}\left(\ln(2x)\right)$ 3×+1 = 2× 3x+1=10x  $|=7\times | x=\frac{1}{7}|$ (ln(3x+1) - ln(5) = ln(3x+1) + ln(5') $= \ln \left( (3x+1)5^{-1} \right) = \ln \left( \frac{3x+1}{5} \right)$  $ln(a) - ln(b) = ln(a) + ln(b^{-1}) = ln(a/b)$